



# Seaford Means Business

Friday 13th & Saturday 14th November 2009  
Downs Leisure Centre, Seaford

*A showcase for local business & trade  
supporting the town of Seaford*

**FREE ADMISSION  
40+ STANDS  
REFRESHMENTS  
SEMINAR  
PROGRAMME  
SPECIAL SHOW  
DISCOUNTS  
& OFFERS  
SPECIAL PUBLIC  
ATTRACTION ON  
SATURDAY**

**Seaford Means Business** is an exciting opportunity for business owners, directors and entrepreneurs across Sussex to promote their goods and services to potential customers.

With over 40 exhibitors across a variety of sectors, **Seaford Means Business** will give you a platform to:

- Showcase your business, products & services to other businesses and consumers
- Network with other businesses & customers
- Generate quality sales leads
- Gain from business support & advice
- Launch new products & services
- Source local products and services
- Provide special show offers

With exhibition space from just £135 + VAT for chamber members and £200 + VAT for non-members and projected visitors of over 1,000, it's a great opportunity to promote your business to new or established businesses and potential customers.

#### **What do you get for your money?**

Once you've booked your stand, your business will be featured on the Seaford Chamber of Commerce website with a dedicated section to the show. You'll also have a direct link through to your website.

In addition to your exhibition space, we also provide a shell scheme - which you can either attach graphics direct to the shell or bring your own pop-up banners and promotion to fill the space. We will also include your business with a listing in the exhibition guide, including all key contact details and a 25 word description of your products and services.

#### **How will the show be marketed?**

The show will be advertised and promoted extensively from July 2009 onwards with direct marketing to all homes in Seaford, coverage in local press, radio and southern TV, roadside banners, website marketing, posters, an exhibitors pack, an email campaign to reach over 10,000 businesses across Sussex and a follow up local press campaign.

#### **Don't delay, book your space today.**

Anyone requiring further details regarding booking a stand please contact Alistair Moore on tel: **01634 300361** or email: **info@the-amp.net**

*Bringing Seaford to life!*